THEIMPACTOF



WHICH COSTS MORE?

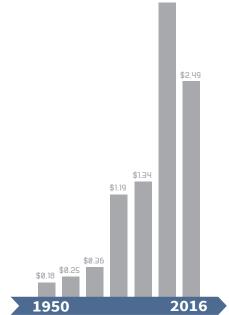






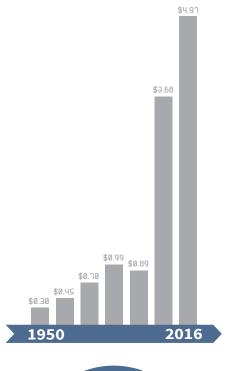
THE AVERAGE NEW CAR PRICE IN 2016 WW \$33,560²





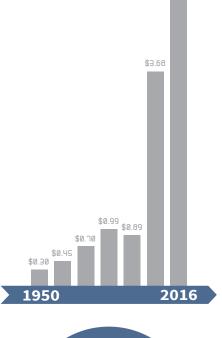


GALLON OF GAS



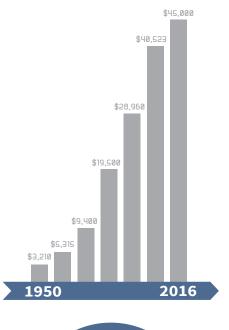


LOAF OF BREAD



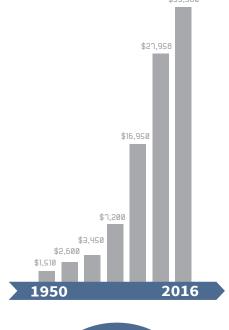


POUND OF HAMBURGER













1950 2016



HOUSES

Guarantees are based on claims-paying ability of the carrier.

^{1.} http://www.thepeoplehistory.com/70yearsofpricechange.html

^{2.} http://www.usatoday.com/story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/